

TIMELINE FOR 2008-2009 CONVERGENCE PROJECT

September 2008 - Development of project ideas, goals and theme

October - Decide on topics, divide into pod teams, conduct preliminary research

Nov. 6 - Create preliminary site map

Nov. 6 – Dec. 4 - Attend events, conduct interviews, record media, gather pics and data for graphs

Nov. 20 - Break down story elements by media & begin looking at web site designs

Dec. 4 Last fall class – exactly which media will be created for each pod. Specifically how you will tell the story in which pieces. Finalize site map.

Dec. 5-10 – Contact potential site designers. Get bids. Hire site designer.

1/15/09 (first day of next semester) –Rough edit pieces- bring to class to show

1/22 – 1/29 – Finalize media pieces and send to designer.

2/5 - Approve motion tests from designer

2/5 – 2/12 - Market pre test & feedback to designer

2/26 – Designer virtually meet with Cabrini Class in Radnor

3/11 (Wed,) - The designer will present graphical directions (“looks”) that the project could take.

3/19 - The client feedback to designer on the look of splash and homepage

3/26 - Changes to the design layout, colors, placement of main elements will be emailed by designer to client or available on a test site by 1pm. Samples of other destination pages will also be available.

3/27 - Client okays final layout changes.

- As much completed content from students as available due
- Final site map (as detailed as possible) due
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4/8 – Presentation of “working site” at designer's site.

The site will be functional but still a work in progress

Final deadline for student work

4/10 – Feedback from client on site. Any requested last minute changes should be requested at this point

4/17 - Presentation of completed site working site

Delivery of final site on CD or DVD for placement on cabrini.edu

SITE PREMIER LAST WEEK OF APRIL